



Business Vital Print

- Bees – one of the most efficient and effective organisations in the natural world.
- From the outside it looks confusing, but just look at the results. Pure honey.
- Every bee has a specific role to focus on...
- ...and that quite simply, is what makes them so successful.
- In our world, if we could just focus on our core business activities, think of the results we could achieve.
- CDP do this. All we focus on is Print Management – nothing else. And we have been successfully providing this service for over 30 years.
- Imagine what we could do for the success of your company if we managed all of your print needs and allowed you to focus on your core business activities.
- No more worries about deliveries, quality, service, artwork, or even having to deal with all those suppliers. We do it all for you.
- From letterheads and business cards through to delivery notes, invoices and marketing materials. Everything that makes your business tick.
- Just like the Bee, from the outside it may look confusing, but once you're familiar with what we can do for your organisation you'll understand how effective and efficient we, and you, can be...

Why CDP?

Quite simply because we offer solutions.

We doubt that you need reminding of targets, time constraints, pressure and workloads. Suffice to say "We can help".

A Single Point of Contact

By giving you one point of contact we eliminate the confusion and complication of processes when dealing with multiple suppliers, numerous invoices, masses of artwork, chasing deliveries, etc. One contact point, one artwork centre, one proofing process, one invoice. Simple but very, very effective.

Why Business Vital Print is important to your business

Every business has a core level of printed products that makes their business tick. From letterheads, compliment slips and business cards through to delivery notes, labels, and cheques - without these most businesses would grind to a halt very quickly.

This is Business Vital Print – print that is vital to your business.

It's Not What You Do - It's the Way That You Do It

Anyone can buy print – but with CDP's massive buying power you really do get more for your money. You share in this power and you get better pricing, guaranteed quality, improved service, and all of the benefits our clients receive from a professional Print Management service.

Seeing the Woods from the Trees

The majority of print buying is done on an ad-hoc basis of "I need it now". This leads to higher prices because demand dictates supply. By working with CDP, we provide a concise and cost effective planned strategy based on your usage and needs, so you never run out of any printed product again – ever.

If I Only Had Time

Buying print takes up valuable time. Time that could be better focussed on your core business. With CDP you have a focussed team working on your behalf in achieving cost effective solutions to your print needs.

Knowledge Itself is Power

Do you really know exactly what you use and when? Who uses print and why? The total cost of print to your organisation? With CDP's TopForm® Print Management system you have all of the information at your fingertips which makes your job easier, keeps you fully informed on your print spend, and keeps you in control.

Press 1 for sales, Press 2 for accounts, Press 3 for...

Forget talking to machines. When you call CDP you are answered by a person. You have your own account team, with all of their phone, fax, and email contact points. This means that you always talk to someone who knows your business inside out and who can offer you a truly personal and professional service.

Searching for a needle in a haystack

So, you need information quickly. At the click of a mouse CDP's on-line web ordering system you can have all this...and more. Would you like information on every single transaction? Would you like a web based ordering system? Would you like a web based catalogue of your products? Would this make life easier? It's here and it's all part of our service. If it makes your job easier then it definitely makes our job easier. Simple.

Art Is in the Eye of the Beholder

Managing artwork can be difficult, especially when several projects are happening all at once. Why have the problems when you can rely upon CDP's in-house art team to provide you with the complete service. We create, amend, archive, and update artwork. All within a secure and totally confidential environment.

My Horse, My Horse...My Kingdom For a Horse

Ever needed that something extra special that you didn't know where to get it from? CDP provide print to virtually every sector of British industry and there isn't a single thing that we can't supply. So next time you are looking for that extra "Wow factor" in your print...think CDP and we'll provide it for you.



Too Many Cooks Spoil the Broth

Do you know how many invoices your accounts department receive? How many they question? Multiple suppliers means multiple invoices. Would life be easier with just 1 invoice from 1 supplier? All of our clients agree that this is the way forward. It saves time. It saves effort. And it makes everyone's life so much easier.



No one ever got anything for nothing

To guarantee that you receive the best possible advice, CDP will conduct a Health Check which analyses exactly how you work and the reasons for your total print spend. Once we have conducted the Health Check we produce a Executive Summary outlining a print strategy that we guarantee will save you time, effort, and ultimately money on your total print costs. And best of all – this service is completely FREE OF CHARGE!

If the hat fits...wear it!

It's true. We recognise that there is no fixed solution to every company's print needs. Sometimes Print Management just doesn't suit the way a business works. So we develop a unique proposal to your business that fits exactly to your needs. And we guarantee that we will allow you to focus on your core business activities whilst we provide you with an effective and efficient print sourcing solution.

CDP, the Environment, and you...

CDP are committed to maintaining the balance between manufacturing excellence and the sustainability and renewal of our fragile environment. This affects every part of our business. It also affects your business...

- ✓ All of the paper based products we provide are made from sustainable, managed, and accredited resources, and are 100% recyclable.
- ✓ CDP's Print Management system is designed to reduce waste through dutiful management of the design, product re-engineering, and production processes.

- ✓ All of our Print Management clients benefit from scheduled logistics which not only makes their business more efficient it reduces transport costs and minimises CO2 emissions.

CDP continues to monitor the situation and will suggest more effective, efficient, and "greener" ways to reduce the burden on our environment. If you would like more information on our efforts in this area please go to www.cdp.co.uk

Additional resources

For more information on all the products and services available from CDP please request a brochure on any of the following:

- Books & Pads
- CDP Print Management
- Colour Print
- Computer Stationery
- Cut Sheet laser, Digital, & Ink Jet Stationery
- Data Mailers
- Digital Print
- Envelopes
- Health Check
- Integrated Products
- Presentation Products
- Pressure Seal
- Promotional Products
- Security print
- Self Adhesive Labels

...or visit our web site at www.cdp.co.uk

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CDP - more than just Print Management

