



Financial Print

- Financial Print – a very, very sensitive product that some print companies do not provide simply because they just haven't the ability to control and manage the processes involved.
- Financial Print – can also be a very complex product that needs to be handled carefully by experts who know what they're doing.
- CDP have been providing Financial Print for over 30 years to a wide range of clients in almost every market sector.
- Since 1974 CDP's advanced knowledge and experience has helped companies continually increase the security of their printed financial products...thus minimising the threat of fraud and misuse.
- So... why a golden egg and an ordinary egg – in the same nest? CDP is a multi-functional Print Management company that provides our clients with a total print service. A key element of this is our knowledge and experience in delivering secure, practical, and cost effective Financial Print solutions.
- Financial Print from CDP – world class products and extensive knowledge, backed up by an award winning professional service.

Why CDP?

Quite simply because we offer solutions.

We doubt that you need reminding of targets, time constraints, pressure and workloads. Suffice to say "We can help".

A Single Point of Contact

By giving you one point of contact we eliminate the confusion and complication of processes when dealing with multiple suppliers, numerous invoices, masses of artwork, chasing deliveries, etc.

One contact point, one artwork centre, one proofing process, one invoice...simple but very, very effective.

Why Financial Print is important to your business

Worth knowing...

Financial Print is any printed document or item that has either a face value or intrinsic worth to your business. This can include cheques, payments, invoices, payroll, delivery notes, statements, awards, vouchers, tickets, permits & passes etc.

Worth remembering...

In fact, if you view it from another angle, Financial Print is any printed item that could be forged, copied, or misused illegally.

And it doesn't just mean "the face value" in £, \$, or €.

Damage limitation...

The damage that a forged document could have on a company's reputation cannot be underestimated. CDP's knowledge and experience in anti-fraud devices can help minimise the risk to you and your business.

No Hidden Secrets

At CDP we share our extensive knowledge with you. The way we work is to show clients the advantages of using the latest security features within their materials and processes so as to reduce the threat of forged or tampered documents.

Our ability to provide you with a totally secure Financial Print service is based upon the following:

APAC's accredited

All of CDP's security production partners are APAC Accredited. From design through to production and delivery by secure transport, CDP guarantees the confidentiality, security, and distribution of your valuable Financial Print.

Inland Revenue Approved

P45 & P60 and other similar documents have to be approved by Inland Revenue before they can be used. CDP are Inland Revenue approved for the design and production of such documents. With such experience you can rest assured that your payroll documents are expertly designed and approved for use.

Partnership

CDP work very closely with SAP, a world leading financial and transactional IT service company. CDP provide a complete solution to a clients printed materials and document outsourcing.

Financial Print is all about staying in control

Printing financial documents is the same as printing money! Immense care and attention to detail is needed throughout the whole process. CDP have developed a support programme that safeguards a clients investment and helps them achieve more...

Design control

CDP provide a complete and totally confidential design service. Each design is logged and stored on a secure system, and can only be accessed by nominated personnel. Each design update is tagged and identified with unique reference codes to avoid any misprints or errors.

Print control

All high security print is carried out by APAC's accredited printers who have to pass stringent security procedures to be approved.

Such processes include encoding artwork, on site destruction of all print plates and print waste, delivery by secure courier services, etc. Plus access to all sites is strictly limited and rigorously enforced.

Logistics control

Managing a Financial Print logistics programme needs experience and knowledge to guarantee complete security. Controlling the whole process requires a high level support system that can provide:

- Secure, climate controlled warehousing
- Detailed stock management systems
- Accurate order fulfilment
- Disaster recovery sites
- Multi site, multi product delivery schedules
- Pick & pack services
- Same day couriers

CDP's quality improvement programme ensures that our service offer is continually monitored, benchmarked, and updated. Thus delivering "Best in Class" to our clients.



Management control

Today, the provision of accurate management information is a vital business requirement. To guarantee that all clients receive precise and up to date data, CDP utilise the power of TopForm® which is a bespoke system specifically designed for Print Management.

The range of reports available is almost limitless – everything is focused upon what information you require. For example, reports can be designed to provide the following:

- Stocks
- Call-off's
- Delivery / order point usage & spend
- Accrued spend / average spend
- Forecast usage & spend
- Forecast production schedules etc

TopForm® gives you complete financial control over spend and usage. It also gives you the ability to plan better and forward order to avoid out of stock situations. For clients who use CDP's TopForm® system, CDP guarantee that they will never run out of any stock item – ever! Or we will give them 3 months stock free of charge.

CDP, the Environment, and you...

CDP are committed to maintaining the balance between manufacturing excellence and the sustainability and renewal of our fragile environment. This affects every part of our business. It also affects your business...

- ✓ All of the paper based products we provide are made from sustainable, managed, and accredited resources, and are 100% recyclable.

- ✓ CDP's Print Management system is designed to reduce waste through dutiful management of the design, product re-engineering, and production processes.

- ✓ All of our Print Management clients benefit from scheduled logistics which not only makes their business more efficient it reduces transport costs and minimises CO2 emissions.

CDP continues to monitor the situation and will suggest more effective, efficient, and "greener" ways to reduce the burden on our environment. If you would like more information on our efforts in this area please go to www.cdp.co.uk

Additional resources

For more information on all the products and services available from CDP please request a brochure on any of the following:

- Books & Pads
- CDP Print Management
- Colour Print
- Computer Stationery
- Cut Sheet laser, Digital, & Ink Jet Stationery
- Data Mailers
- Digital Print
- Envelopes
- Health Check
- Integrated Products
- Presentation Products
- Pressure Seal
- Promotional Products
- Security print
- Self Adhesive Labels

...or visit our web site at www.cdp.co.uk

Freephone: 0800 1954 991

LIVERPOOL

74-82 Rose Lane, Liverpool L18 8EE

Tel: 0151 724 7000 Fax: 0151 724 6478

www.cdp.co.uk e-mail: info@cdp.co.uk

LONDON

Unit 1, Tomo Industrial Est., Packet Boat Lane,
Cowley, Uxbridge, Middlesex UB8 2JP

Tel: 01895 462462 Fax: 01895 420911

CDP - more than just Print Management

