



CDP & THE ENVIRONMENT

Why CDP?

Quite simply because we offer solutions.

We doubt that you need reminding of targets, time constraints, pressure and workloads. Suffice to say "We can help".

A Single Point of Contact

By giving you one point of contact we eliminate the confusion and complication of processes when dealing with multiple suppliers.

One contact point, one artwork centre, one proofing process, one invoice. Simple but very, very effective.

The Green Spotlight

Environmental issues are higher on the corporate and political agenda than at any time before.

Corporate environmental responsibility is very much in the spotlight with public awareness of the issues having a direct effect on success in the marketplace.

However, the best companies are now turning what was previously thought of a burden into a commercial and financial advantage. Investment decisions are now strongly influenced by questions of best environmental practice, and routine purchasing decisions across an organisation are scrutinised as never before.

CDP and the Environment

As both a producer and purchaser, CDP is committed to a policy of continuous improvement to meet the environmental demands of existing and potential clients, the health of our employees and the benefits to the community and ultimately the wider world.

Legal requirements are seen as a starting point for CDP's efforts to promote a continuous review of Health & Safety standards, quality procedures, and risk assessment. The aim is to meet the rigorous objectives that we set ourselves to achieve in our annual environmental audit.

What we are doing...

CDP's Print Management system is designed to reduce waste through dutiful management of the design and production processes. Our Health Check focuses on ways to reduce waste, our Internet based system reduces paperwork, whilst scheduled logistics improve efficiency and minimise CO2 emissions.

What our suppliers are doing...

The printing process has been in a state of continuous change during the last 20 years, driven first by efficiency, then by the digital revolution and most recently by environmental considerations. There is no question that it has been a necessary and worthwhile improvement that has seen reductions in waste and the use of hazardous materials in many ways.

and there is more...

CDP endeavour to work with suppliers with Environmental Management Systems (EMS) in place or plans to implement such strategies. Standards such as BS EN ISO 14001 and accreditation like the Forest Stewardship Council's 'Chain of Custody' are highly valued. We recognise that such externally audited systems are costly and will probably be beyond the means of many smaller suppliers. Therefore, proof of environmental credentials can be in the form of policy and objectives, and a clear commitment to action from management is sought.

Some logos you may have seen or will see soon:



and more...

As part of CDP's aim of becoming a carbon neutral company, we prefer to use local companies near our existing clients, potential clients who have good relationships with their own local suppliers can still retain them as a provider, they would be introduced to CDP as

part of the Health Check, the benefit to them would be more business from us and in some instances from the local community, only a print management company can do this. We would encourage the use of scheduled delivery patterns to reduce carbon emissions, which is part of our ongoing environmental audit to investigate improvements in the use of energy, within production and transportation.

and more...

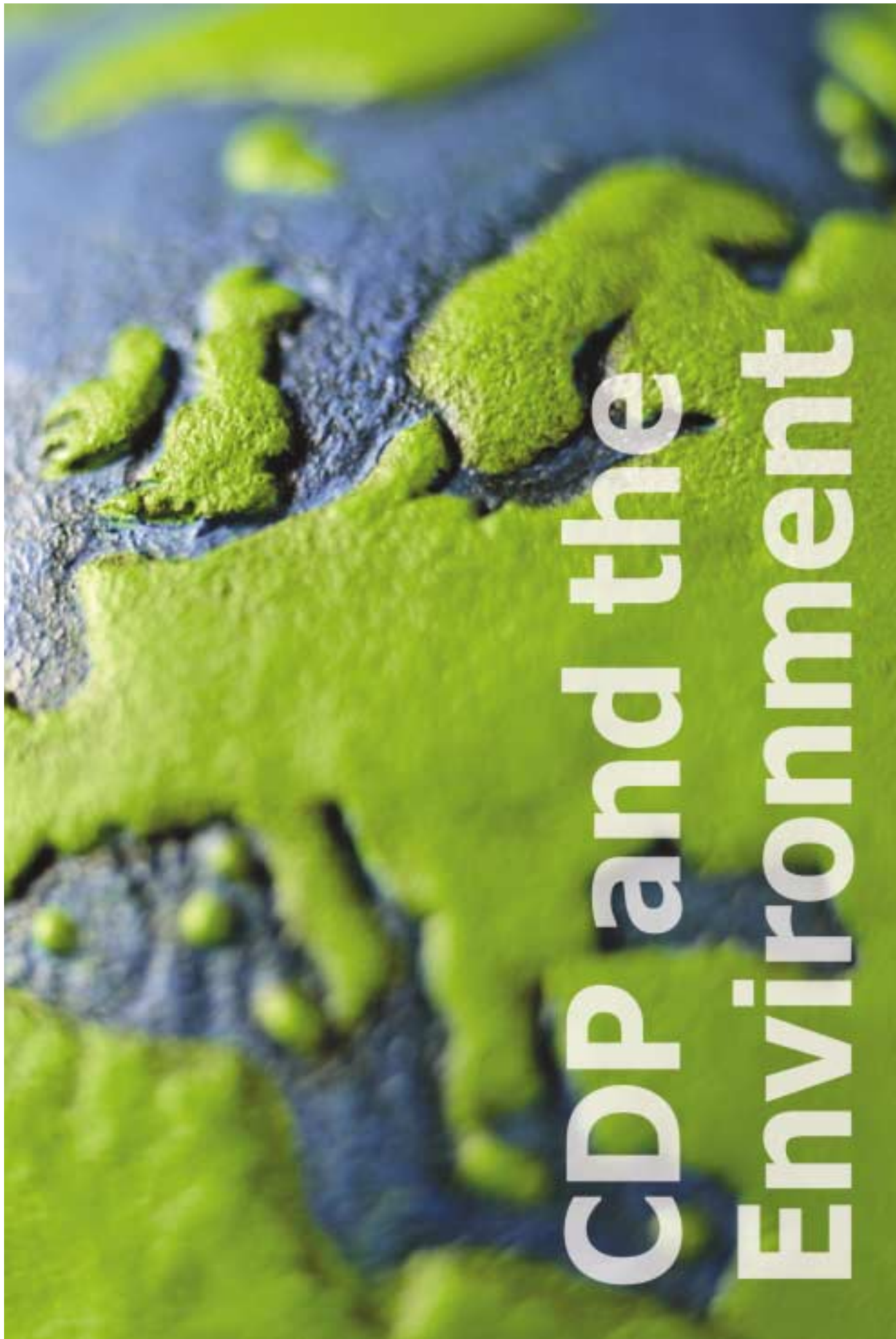
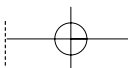
The environmental awareness and education of both our employees and that of our suppliers is seen to be of critical importance, creating a virtuous circle of continuous improvement and feedback. Reductions of volatile organic compounds (VOCs), substitution of toxic substances with 'greener' chemicals, and elimination of some processes altogether - such as processless plate-making - are all helping printers to reduce their carbon footprint. For example, CDP encourages litho print suppliers to reduce the use of traditional Isopropanol and substitute it with Ultranol due to savings in the level of VOCs.

Every little helps...

CDP also identify ways in which individual jobs can be made more environmentally friendly, such as saddle stitching rather than gluing, or folding and die-cutting a job in a way that minimises wastage. Lamination and UV varnishing make recycling difficult and are therefore only recommended where absolutely necessary. We believe that such small - and easily achievable - steps all contribute to the overall good.

Do you Recycle?

Yes we do...We have collections of our waste paper, toners and cartridges, we have had collection bins in our offices for some years, however the use of recycled paper is another part of the environmental jigsaw. Questions over the wisdom of recycling paper have arisen on a regular basis, particularly with regard to the extra transportation and re-processing costs required to make paper of a commercially acceptable quality. However, the quality of recycled paper has improved considerably in the last 10 years to the extent that it can be hard to tell the difference from virgin stock. It now only remains for the cost of recycled paper to be brought into line with virgin grades.



CDP and the Environment

What is the CDP Health Check?

Our Health Check is a proven system that is focussed on reducing the total print costs affecting your company. (See our brochure concerning the CDP Health Check.) The CDP Health Check now has an added dimension of the environmental benefits that accrue from incremental improvement of procedures and consequential cost saving.

It is certain that future legislation will add to the cost and complexity of the compliance with environmental requirements, our clients continue to demand that every effort is made within their supply chain to achieve the highest standards. It is also likely that users will continue to demand price reductions, despite the cost of environmental compliance. Only the very best companies will meet such demands, something which we at CDP believe we can do.

We also believe that, if everyone plays their part, we will at least have the satisfaction of knowing that we have contributed to the responsible stewardship of the planet for future generations.

So, even after 30 years, our mission hasn't changed. In fact, it has now become even more important for companies' competitive marketplace to use our services. But this is just the start...

CDP, the Environment, and you...

CDP are committed to maintaining the balance between manufacturing excellence and the sustainability and renewal of our fragile environment. This affects every part of our business. It also affects your business...

✓ All of the paper based products we provide are made from sustainable, managed, and accredited resources, and are 100% recyclable.

✓ CDP's Print Management system is designed to reduce waste through dutiful management of the design, product re-engineering, and production processes.

✓ All of our Print Management clients benefit from scheduled logistics which not only makes their business more efficient it reduces transport costs and minimises CO2 emissions.

CDP continues to monitor the situation and will suggest more effective, efficient, and "greener" ways to reduce the burden on our environment. If you would like more information on our efforts in this area please go to www.cdp.co.uk

Additional resources

For more information on all the products and services available from CDP please request a brochure on any of the following:

- Books & Pads
- CDP Print Management
- Colour Print
- Computer Stationery
- Cut Sheet laser, Digital, & Ink Jet Stationery
- Data Mailers
- Digital Print
- Envelopes
- Health Check
- Integrated Products
- Presentation Products
- Pressure Seal
- Promotional Products
- Security print
- Self Adhesive Labels

...or visit our web site at www.cdp.co.uk

Freephone: 0800 1954 991

LIVERPOOL

74-82 Rose Lane, Liverpool L18 8EE
Tel: 0151 724 7000 Fax: 0151 724 6478

www.cdp.co.uk e-mail: info@cdp.co.uk

LONDON

Unit 1, Tomo Industrial Est., Packet Boat Lane,
Cowley, Uxbridge, Middlesex UB8 2JP
Tel: 01895 462462 Fax: 01895 420911

CDP - more than just Print Management

