

FACT SHEET

PRESSURE SEAL MAILERS

What is a Pressure Seal Mailer?

Pressure Seal Mailers were designed as a single process alternative to using printed stationery, personalising the forms, and then inserting these into envelopes.

Rather than have a multi-part process that could cause sensitive information to be on open view, the Pressure Seal system is designed so that any confidential data is processed and then sealed in one continuous cycle. This avoids any loss of data and keeps everything totally confidential.

It also speeds up the whole process by up to 75% when compared to more traditional methods!



Is Pressure Seal for me?

The most common use in the UK for Pressure Seal is for salary advice and P60's. The chances are that your salary advice is either a pressure Seal or Data Mailer* product (*see the CDP Data Mailer Fact Sheet).

However, in the USA and EU, Pressure Seal is used for a much wider range of information based mailings. Please refer to the list below for some of the applications suitable for Pressure Seal:

Salary Advice	Cheques & Dividends
"PIN" Numbers	Tax Documents
Advice Notes	Product Recalls
Pensions Advice	Invoices
Appointments	Benefits Statements
Reminder Letters	Membership Advice
Renewal Notices	Direct Mail
Statements	Mailsort Light Mailings
Prize Draws	Order Acknowledgements

Product Range Equipment

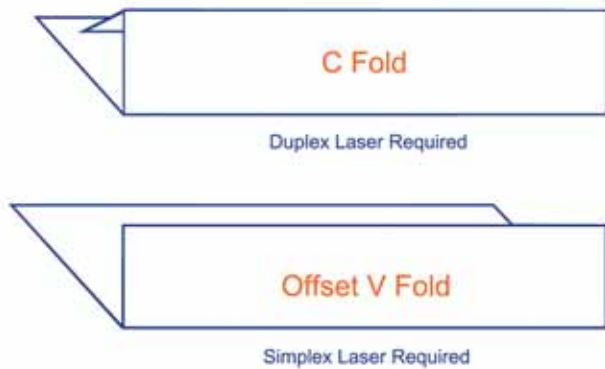
- CDP are a national supplier of Newtec, PSS, DMS/PFE pressure seal mailing systems.
- A comprehensive range of Pressure Seal machines are available from CDP. These can seal from 2,000 to 12,000 forms per hour.



- Most are table-top design, very quiet, and are simple to use which makes them ideal for office use.
- All can be linked up to a printer so that confidential information can be printed and processed into a single sealed document in one easy operation. This ensures total confidentiality of all documents.
- All machines come with full service warranties which gives peace of mind should a fault ever occur.
- And all machines come with full training which normally takes only an hour because they are so simple to use. This means that almost anyone in an office environment can use them, thus freeing up valuable staff resources.

Forms

These are available in a wide variety of formats – for simplex or duplex printing; continuous or as cut sheets; and with 4 main types of fold constructions as shown below:



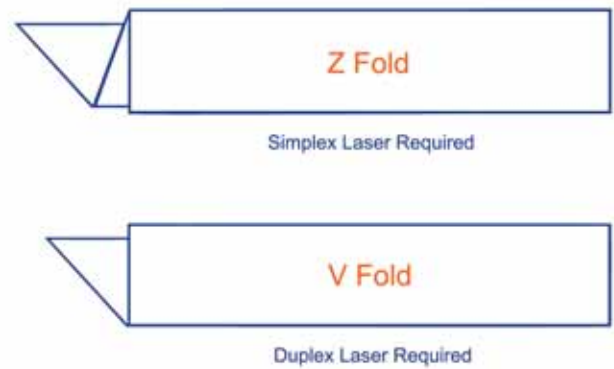
Standard sizes available:

SHEETS	CONTINUOUS
8 x 210	12 x 235
11 x 210	14 x 235
11.66 x 210	
12 x 210	
14 x 210	
Other sizes are available on request	
Max Depth 14"	Max Width 20"

- Standard materials of 100gsm or 110gsm.
- Any number of colours can be printed.
- Also available as a cheque mailer product on 96gsm CBS1.
- Other designs include "pop-out" cards & labels plus window mailers.

What are the benefits of using Pressure Seal Mailers?

- Printer compatible – this product is compatible with all known laser, ink jet, digital, and impact printers.



CHEQUES MAIL SHOTS IN



- Wide product range – many different fold types and sizes available in either sheet or continuous format.
- Appearance – any number of colours can be printed onto your pressure Seal mailer. This means that company logo's and corporate identity are maintained.
- Time savings – quick & easy to process. Everything is within a single document.
- Cost savings – no additional envelope or inserting costs.
- Space savings – only one item instead of many means easier and more efficient stock control.
- Uniqueness – very few UK companies use the pressure seal mailer for anything other than salary advice. This means that it's unique appearance on a doormat gives it a better chance of being opened first. It looks official and important!
- Adaptability – major corporations across the USA & EU have been using Pressure Seal for direct mail and other information based communications for a long time. This makes it a viable and effective alternative to traditional mailing methods.

Additional Security features on CDP Pressure Seal forms

- Error reduction – no risk of mismatches or inserts going into the wrong envelopes.

- Total confidentiality – all print and sealing can be produced in one seamless process without any sight of the confidential data.
- Secure Data – the product is designed to be unreadable unless opened.
- Compliance Approved – all designs that carry tax information have to be agreed with Inland Revenue. We are accredited to do this on your behalf which means that's one less thing you have to worry about.
- Fraud Prevention – all cheque mailers are produced under stringent security conditions that are APAC's approved. This gives you additional peace of mind knowing that your cheques are unique and held in a secure environment until needed.

I like the idea...so where do I start?

On the back page we have set out a Guide to Pressure Seal mailers that will guide you through the information we need to help you decide on which format and style you require.

If you need further information and samples then please contact us and we'll do the rest:

Tel: 0800 1954 991

Email: info@cdp.co.uk

Fax: 0151 724 6478

INVOICES STATEMENTS PRESSURE SEAL MAILERS

