

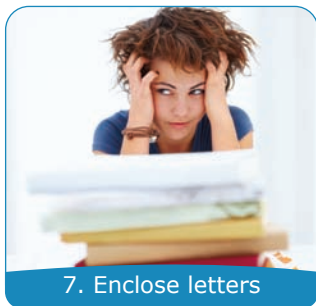
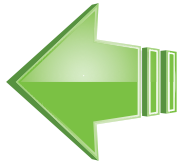


the future of mail...



*As easy as sending an email...*

# Are you wasting your **time** and **money** sending your mail out like this?



## **SAVE** your **time** and **money** by sending your mail out like this





# ...Key Advantages



## Cost Reduction

CDP-easypost reduces the cost of postage, consumables, mailroom overheads, hardware & maintenance – delivering an immediate return on investment.



## Reduced Workload

Your team can now focus on core business activities by removing the time consuming printing, folding & stuffing of letters, franking envelopes, printer maintenance, and managing stationery stock levels.



## Fast and Easy

Very easy to deploy, pre-set templates, no training required, click print on your PC and the letter is mailed, CDP-easypost is so simple to use.



## Control

Greater control and clear visibility of letter communications and postage payments. Accurate & real-time management information by company, department and user.



## High quality and accuracy

Better quality/accuracy of letters and accompanying documentation leading to improved communications and fewer queries.



## Flexibility

You choose the template, print in colour or black, letterhead or plain stock, class of postage, CDP-easypost is as flexible as you choose.



## Brand Management

Improved Brand Management via approved templates, stationery selector, insert selection, BRE's, outer envelopes, and even postal provider.





# ...at a glance

Costs incurred by traditional office mail	Office	CDP-easypost
Paper (Letterheads & Continuation sheets)	☹️%	😊%
Inserts	☹️%	😊%
Envelopes (BRE & Outer Envelopes)	☹️%	😊%
Office Printers (Inks / Cartridges / Click Charges etc)	☹️%	😊%
Stock Management	☹️%	😊%
Hand Fold , Enclose, Seal Envelopes	☹️%	😊%
Franking Machine Lease + Consumables	☹️%	😊%
Postage Costs + mail collection	☹️%	😊%
Cost of Time & Effort managing all the above	☹️%	😊%
Access to Postage Savings	☹️%	😊%
CDP-easypost	😊%	😊%



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